IMPORTANT NEWS FLASH!

PER'F-*ALITE* PP
Electric Imageable Vinyl

After one and a half years in Research and Development, we are pleased to announce that effective September 15, 2000 we are shipping the largest, widest and brightest electroluminescent sheets ever made. Thanks to a new composition and vastly superior components, we are able to deliver up to 600 lux of brightness as opposed to the previous 325 lux as earlier seen at our booth at the various Trade Shows, and do so evenly over sheet sizes up to 48" X 72" (24 sq/ft).

And we are now priced competitively as a superior alternative to fluorescent backlighting fixtures, but without the bulkiness or maintenance problems of burnt out bulbs and ballasts. Per'f-Alite also has better homogenous light scattering without hot or cold spots and offers superior illuminated viewing angles. Per'f-Alite is perfect for backlighting 3-D lenticular displays, floor graphics, illuminated pillar graphics, light weight countertop displays and anywhere where space is at a premium and a high-tech look is preferred.

Matching Inverters are now stone quiet . Typical sheet sizes offered are 18" X 24", 24" X 36", 24" X 48", 36" X 48", and 48" X 72", and can be offered pre-wired for your convenience. We also offer the translucent white inkjet imaging media normally used as an overlay for easy creative changes, plus a very inexpensive yet attractive snap together framing system for counter, wall or window display mounting.

And don't forget our laser perforated "*One-Way*" Electroluminescent Per'f-Alite Vinyl for the windows! You can see out the windows without seeing any trace of the brightly illuminated and/or flashing message on the other side. McDonalds, Coca-Cola and the others are going to love it. Now, with Per'f-Alite *"One-Way"* electric vinyl, graphics will remain *brilliantly visible* during evening hours, unlike ordinary *one-way* graphics that *disappear* at night when the lighting intensity inside the store is greater than the level of light outside! And there's 18 billion sq/ft of flat glass out there!

Sheet Size	Square Feet	Brightness in Lux*	Non-Perforated	Perforated	Required
					Series A
12″ X 18″	1.5	370-600			
18″ X 24″	3.0	370-485			
24″ X 36″	6.0	370			
					Series B
24″ X 36″	6.0	370-600	For Pricing contact your Print Provider		
24″ X 48″	8.0	370-550	or give us a call at the Phone # below.		
36″ X 48″	12.0	370			
					Series C
36″ X 48″	12.0	370-550			
48″ X 72″	24.0	370-475			

Sheet Demensions and Parameters — **Per'f-Alite Sheet** Available in *Non*-Perforated / Perforated — **Per'f-Alite Matching Inverter** Required

* Brightness in Lux is adjustable with inverter by user. Specify 115 volt or 230 volt when ordering inverter.

Laser Visions
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