



World Leader in Specialty Digital Marking Films<sup>PAT.</sup>



World Leader in Specialty Digital Marking Films<sup>PAT.</sup>

NOW AVAILABLE for E-STAT & Solvent Ink-Jet

# DOUBLEVISION<sup>PAT.</sup>

Control Panels for Back-Lit Signage Displaying Two Discrete Images Observable from One Side of the Panel



Make any Back-Lit signage work *twice as hard* for you... with One message by Day...and Another by Night...*automatically!*



Burger by day...



...Coke by night!



Bus Shelter Advertising



Outside office signage...One Image by Day...



Another Image by Night, within the Same Sign!

If a picture is worth a 1,000 words, why not pleasantly surprise them with a 2,000 word message! DOUBLEVISION for back-lit signage is *fun and easy* to produce on any print system including your Ink-Jet printer. Your three-roll kit includes a special perforated top vinyl (Image # 1-right side up), a special back-lit vinyl (Image # 2-reverse mirror) and the double-sided transfer adhesive to apply it to Lexan. We will provide you easy to follow instructions with the kit so you'll get it right the first time.

Be sure to check out our web site...[www.electricvinyl.com](http://www.electricvinyl.com) for full details not covered in this limited space, including video and Technical Support.



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Members



Proudly Presents...

**PER'F-ALITE<sup>PAT.</sup>**  
Electric Imageable Vinyl

**RETRO<sup>PAT.</sup>**  
**REFLECTIVE<sup>PAT.</sup>**  
Perforated Marking Film

**LITE-tac<sup>TM</sup>**  
Back-Lit Film for Per'f-Alite

**DOUBLEVISION<sup>PAT.</sup>**  
Control Panels for Back-Lit Signage Displaying Two Discrete Images Observable from One Side of the Panel

**e-tape<sup>TM</sup>**  
EDGE-TAPE SEALANT

**SnapFrame<sup>TM</sup>**  
BUILD-A-FRAME-IN-A-MINUTE

**Weather-All<sup>TM</sup>**  
Optically Clear Conformable UV FluoroPolymer Laminate

Call us *Today*, or see the Authorized Stocking Distributor in your area! You'll be glad you did!



World Leader in Specialty Digital Marking Films<sup>PAT.</sup>

**NEW!  
NEW!  
NEW!**

# PER'F-ALITE<sup>PAT.</sup> Electric Imageable Vinyl



Myke Andriash/CEO/Inventor

**NEW!  
NEW!  
NEW!**

# LITE-tac<sup>TM</sup> Back-Lit Film for Per'f-Alite

**LITE-tac Back-Lit film for Per'f-Alite will make your job trouble free!**

Specifically designed for imaging Per'f-Alite Electric Vinyl, *LITE-tac* provides the correct color temperature and allows for easy removal/changing of your graphics. Other back-lit films are *not* recommended because the whites once applied to Electroluminescent sheeting are often anything but white and range in color from pink tones to yellow-green.

The widest, brightest Mega-Size electroluminescent sheet in the World! In fact the only mega-size sheet suitable for transparency overlays. There isn't a dark non-illuminated line down the centre of our sheets, because we don't use split electrode technology in our sheet construction. Just pure white light, edge-to-edge..end-to-end! **Because you demand the best for your digital output!** Accept no substitutes.



Simulation  
Unsightly pillars become attractive and interesting when Per'f-Alite Electric Vinyl is used.

After ten years in Research and Development, *Electric Vinyl Inc.* is pleased to announce that its' Per'f-Alite<sup>PAT.</sup> Electric Vinyl, D.P.I.'s (Digital Printing Industry) 1999 Vision Award Recipient and D.P.I.'s Year 2000 and 2001 Product-of-the-Year Recipient, has been granted a United States Twenty (20) Year Utility Patent. Covering some twenty-three (23) proprietary claims, the Per'f-Alite<sup>PAT.</sup> Patent will undoubtedly be a very important industry Patent given today's size of the "One-Way" Vision market. **"This is the first time in DPI's history that a product has won the Vision Award, then received the Product-of-the-Year twelve months later"**, then again the year following notes DPI's Managing Director John S. Shaw. **"This is quite an accomplishment, and says quite a lot about the product itself and the industry's reaction to it."** No other Company in the world is able to provide a full offering of both perforated and non-perforated EL products affording product differentiation over its' competitors. Additional International Patents have been applied for and are expected to issue based in part on the U.S. Patent Office Allowance.

Further, *Electric Vinyl* is now shipping the widest and brightest electroluminescent sheets ever made. Because of a new composition and vastly superior components, they are able to deliver up to 750 lux plus of brightness as compared to the previous 375 lux as earlier seen at the various Trade Shows. Per'f-Alite<sup>PAT.</sup> now evenly illuminates over sheet sizes up to 48" X 72" (24 sq/ft) as shown in the above photo. Multiple panels can also be tiled for larger sizes. The photo on the left shows a 48" X 72" Per'f-Alite<sup>PAT.</sup> sheet designed for opaque surface placement (ie: walls) combined with a full color removable graphic overlay using *LITE-tac* removable back-lit film.



# SnapFrame<sup>TM</sup> BUILD-A-FRAME-IN-A-MINUTE

**F**inally...an attractive framing solution that can be *built-in-a-minute...* and won't cost you an arm and a leg!



**S**napFrame is available in up to 8' extrusions with snap-on corners. Easily cut to length with an Exacto-Knife, it is available in three finishes... highly polished Gold, Chrome and Black. *SnapFrame* is very affordable and can be cut without special tools and assembled in a minute. It is ideal for adding that finished look to Per'f-Alite panels or any graphic. *SnapFrame*...with a double sided tape... can be attached to any wall or window or simply hung owing to it's light weight. Add an easel to the back of the graphic frame and you have a light-weight display that can be set on fragile glass countertops in Jewellery stores. **The extrusion width has been designed to accomodate a 70 mil. clear polycarbonate protective sheet otop of your image or combine it with a 3D lenticular overlay.** Graphics can be changed daily by simply removing the top piece of the frame (without the double-sided tape) and the two top corner pieces. Then, simply slide out the old graphic and slide in the new. We will also build to suit and ship with your order.



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NEW!  
NEW!  
NEW!

# e tape<sup>TM</sup>

EDGE-TAPE SEALANT

At last...A solution to failed installations, and without the mess of liquid sealants.



Liquid Seal....



e tape<sup>TM</sup>

Most failed installations begin their failure with the edges curling up compromising the adhesion of your graphic with dirt and moisture. Soon after, the graphic accelerates its' peeling away and you have a failed installation and an unhappy client. This is because all vinyls, be it cast or calandered shrink ever so slightly towards the center of the graphic shortly after installation, caused by weather and the stress to the vinyl during application. Liquid edge sealant has been used in the past to try and arrest the curling up of the edges due to the inevitable shrinkage, but is susceptible to a shearing effect, letting the water and dirt in...the beginning of the end! This is because liquid edge seal dries brittle, **unlike e-tape which will stretch at the joint to accomodate the shrinkage.** With e-tape your graphic will remain sealed between the graphic and the application surface. e-tape is a superior alternative to messy liquid edge sealants for numerous reasons. Just ask the professionals at P.D.A.A. who install complicated jobs every day for a living. Not only does e-tape do a better job than liquid sealants, upon removal it pulls clean with the graphic! No more need for labour intensive razor blade work and damage to painted surfaces. Be sure to specify e-tape for a much cleaner...more professional look too!



# Weather-All<sup>TM</sup>

Optically Clear Conformable UV FloroPolymer Laminate



Weather-All Overlaminates takes over where E-Tape<sup>TM</sup> leaves off, providing superior all-over protection for all environmentally exposed vinyls! It's a clear, flexible, thin film that is truly optically clear with a special adhesive backing that will **conform to today's curved glass** common on most fleet vehicles. Unlike some coatings and laminating films, Weather-All<sup>TM</sup> Overlaminates resists attack from weather, chemicals, oils, food products, mildew even strong cleaning detergents and solvents and **is anti-graffiti.** Weather-All<sup>TM</sup> Overlaminates also resists scratching and hazing due to cleaning and handling. Your print supplier can apply it with standard cold-laminating equipment, and it's compatible with most inks and toners and with a wide range of print media. You'll get a better return on your investment because your graphics will keep their original high impact longer than ever before.



Now you see it....



.....Now you don't



An ugly dispensing machine



Simulation

...Becomes a work of art!

The above left photo shows another 72" X 48" full color graphic designed for transparent glass surface placement (ie: windows) displaying its' "one-way" see-thru properties on one-half of the image. This becomes apparent when the graphic is viewed from the opposite side (photo to the immediate right).

Now priced competitively as an alternative to fluorescent backlighting fixtures, Per'f-Alite<sup>PAT.</sup> overcomes the traditional bulkiness and maintenance problems of burnt out bulbs and ballasts. Per'f-Alite<sup>PAT.</sup> has better homogenous light scattering without hot or cold spots and offers superior illuminated viewing angles. There is no "dark line" down the middle of the sheet as seen on the Company developed a older split electrode sheet. This innovative Electric Vinyl the most suitable displaying photographic Per'f-Alite<sup>PAT.</sup> is perfect for backlighting 3-D lenticular displays, floor graphics, illuminated pillar advertising, light weight countertop displays or anywhere space is at a premium and a high-tech look is preferred.

*"Per'f-Alite<sup>PAT.</sup> has better homogenous light scattering without hot or cold spots and superior illuminated viewing angles..."*

Matching Inverters are now much quieter using Electric Vinyl's newly developed FR Intelligent Inverter Technology. Common sheet sizes are 18" X 24", 24" X 36", 24" X 48", 36" X 48", 36" X 72" and 48" X 72", and are offered pre-wired for plug-in convenience. Electric Vinyl also offers a translucent white removable imaging media known as LITE-tac normally used as an overlay for easy creative changes and a very inexpensive yet attractive snap together framing system for counter, wall or window display mounting. Also see our walk-on floor mats for illuminated ads.

And don't forget Electric Vinyl's laser perforated "One-Way" Electroluminescent Per'f-Alite<sup>PAT.</sup> Vinyl for the windows! You can see-thru the windows without seeing any trace of the brightly illuminated and/or flashing message on the other side (see above photos). Restaurant chains, International Airports, the Lotteries and others are already loving it. Now, with Per'f-Alite<sup>PAT.</sup> "One-Way" Electric Vinyl, graphics will remain *brilliantly visible* even during evening hours, unlike ordinary see-thru graphics where the image *fades away* at night when the lighting intensity inside the store is greater than the level of light outside! **And there's 18 billion sq/ft of flat glass out there for placement opportunity!**



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# RETRO<sup>PAT.</sup> REFLECTIVE<sup>PAT.</sup> Perforated Marking Film

“Now... You can Own-the-Night at the price of a mere *non-reflective* cast vinyl!”

Florida Panther's  
See-Thru Window!



Fleet Back-Wrap for Florida Panthers (E-Stat) Photos Courtesy of Ad Graphics Inc.



Gov't P.O.P. (E-Stat) Photo Courtesy of Image Print Centre

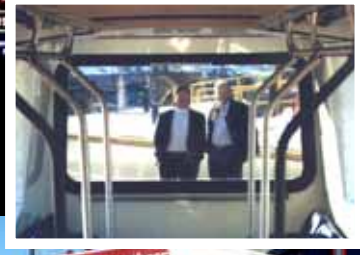


Fleet Full-Wrap (Ink-Jet) Photos Courtesy of Genesis Digital Images Inc.



Point of Purchase (Ink-Jet) Photo Courtesy of Royal Bank of Canada

Unleash your full creative potential! *Electric Vinyl's* *Glow-in-the-Lite*' Perforated Marking Films<sup>PAT.</sup> will deliver *Millions* of additional consumer impressions (*Gross Rating Points*) for your clients *after dark*', 24 hours-a-day! For example, your graphics *'won't disappear at night'* anymore during the Fall, Winter and Spring months when it's dark at 4:30 PM.



Transit Back-Wrap (E-Stat) Photos Courtesy of B.C. Transit Authority

## NEW LOW PRICE!



Fleet Wrap (Ink-Jet) Photo Courtesy of The Courier



Fleet Window-Wrap (Ink-Jet) Photo Courtesy of Transcab

Specify our **new premium Retro-Reflective Engineering Grade film**. This is only available from *Electric Vinyl*. Available in matched set perforated and *non-perforated* for the **Total Fleet and Transit Advertising solution, Building Wraps too!** We have numerous product lines that are compatible with Solvent Ink-Jet, E-Stat, Silk Screen and Thermal Transfer.



Fleet Full-Wrap (E-Stat) Photos Courtesy of GraphWicks and the Toronto Star

